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## **ARCHI-MEDES INTERNATIONAL CONFERENCE**

**Lavrio- Greece / July 22-23,**

### **PLACE AND LOCALITY vs. MODERNISM**

#### **Examples of emerging new paradigms in Architectural Design**

Modernity has imposed worldwide a global paradigm of architecture as an immediate consequence, but also as a facilitation tool of, an equally global economy. Through its many reframes and vestiges (Post-, Ultra-, New-) attempted to reluctantly address locality in terms of reference to local symbols, incorporation of historical styles, superficial imitation of facades, adoption of local typologies and use of local materials. Still in our days, modernity is paying lip service to such aspects of locality as sustainability, energy efficiency as well as climatic, environmental and ecological issues. Yet, no matter what those ad hoc considerations, modernity remains globally dictated and aimed and the dominant paradigm pervading the education and practice of architects.

During the last 30 years local adjustments of the global paradigm have reached a critical point of a radical shift. It seems that a viable alternative of a bottom up approach, from locality to architectural production is emerging and informs architectural design from start with the local conditions as integral ingredients, resources of ideas and architectural design. Locality in all its kinds, modes and scales (climatic, spatial, social, economic and cultural) seems able to inform architecture from the stage of its original inception to its physical implementation. Instead of being imposed on, architectural works could be alternatively considered in a dialectical mode with locality as emerging from, conversing with and being justified and culturally significant on local grounds.

This conference will attempt to register, critically engage with and finally bring together emerging alternatives to Modernism in architectural education and professional practice.

***ARCHI-MED-ES project will be able to cover the accommodation expenses for two nights of about 50 participants***