



STEP CLOSER

Call for
participation

HELLO WOOD 2013

15-21. July

Csórompuszta, Hungary

Hello Wood is a multicultural-multidisciplinary art program. Our mostly known event is the one week creator camp held every summer, where well-known and recognized experts and artists share their knowledge with talented students. All work, produced by us is carrying two attributes: it's mostly from wood and it's characterized by an interplay of art and social commitment. Hello Wood integrates various fields of art, design and science; it creates community and encourages talent. It brings together students and professionals across borders, moreover connects everyday people with the designer community.

This year Hello Wood gets closer than ever before. We are researching how could the bond amongst nature, our artificial environment and humans become tighter. With the tools of design and architecture we are looking for an answer to the question:

How could we get at least a step closer?

Hello Wood will focus on designing and creating 8 wooden installations. Considering our past experiences (everybody prefers to build) in 2013 we will not separate the workshops by profession. Besides architects, we invite experts from different fields of art as well to apply. You can be an architect, painter, sculptor, landscape architect, graphic designer, musician, ninja etc. The application procedure offers an equal opportunity for everyone!



THEME

Hello Wood 2013 – Step closer!

This year we will be working on installations that create relations. Show the indispensability of touch points, the irreplaceability of personal connections.

Here it is not enough to make something beautiful.

We are looking for the constantly changing. For living and liveable projects. Just like our material, wood is. These could be inventions that connects old with young or female with male. Devices that focus on specific elements of our link with the artificial environment. Or maybe pieces **that make the passive spectator to take an active part** in the human-nature relation. In 2013 Hello Wood connects, draws tighter and gets closer. And we will do it all at the charming village of Csórompuszta, in the Balaton Uplands.

Due to our customs, the camp's focus is still on wood installations. So we are waiting for the applications of those enthusiastic and tireless creators, who already feel like having thousands of ideas on how to get closer.

HOW CAN I PARTICIPATE?

If you are a university student or you just graduated in architecture, design or certain fields of art, then you are very welcome to hand in your application as a participant until **25 May 2013**.

1. Fill out the application form

Please register by filling out our [application form](#).

2. Put together your application

Your application is to be handed in on-line and will consist of:

I.a motivation letter:

Please tell us in 400 words (maximum) why you would like to join us and what this year's theme „Step Closer” means to you. Share the topic, the existing or desired relation that moves your imagination. But please note that you do not have to have an installation concept or a project idea, all we are asking for is to hear your thoughts about this year's topic, to see why you find it interesting.

II.a portfolio of your previous work:

as a general rule, it does not have to be directly linked to what we do at Hello Wood, but some experience with the workshop's focus is usually very welcome. Please prepare a pdf document in an A3 format, not larger than 20 MB.

Important:

Please join these 2 files (motivation letter + portfolio) into 1 pdf!
The name of the file should be: `firstname_surname_application.pdf` and send it to workshop@hellowood.eu until the **25th of May 2013** midnight!

All applications will be evaluated by the **31st of May 2013**. We will inform you of the results via email with all further information

Why do i need to apply?

- Because our spaces are limited, we can only welcome 80 participants.
- So you can work and get inspired in the best groups.
- So the workshop leaders get to know your previous projects on time.
- So we can ensure the same conditions for all our applicants.

WHAT DOES HELLO WOOD OFFER?

Acclaimed workshop leaders selected from the Hungarian and International architecture and design scene, who prepare concepts which will come true with your participation!

The artworks' publishing in local and International press releases

Work equipment and infrastructure for your team during the workshop

2 m3 planed wood with custom cross-section for each group

Full board accomodation (daily 3 meals included)

High professional standards giving you an extraordinary project to your portfolio and improving your professional skills

Unforgettable Wood feeling and a social experience you'll never forget!

What about the team?

Hello Wood's installations will be realized by groups of approximately 8 architect, designer and artist students. Every team will have a workshop leader who is responsible for the concept and makes sure everything goes the way it was planed. Each team works on their own project, their own artwork to be created. As the camp's possibilities are limited, just the really unique installations can be implemented. This year workshop leaders will be selected through an open call also because we would like to create the best concepts, and to provide equal conditions for all creatives. We are looking for installations, objects, sculptures, structures which are able to rediscover or detect already existent yet interesting relations, or on the contrary, they are able to remind us of their lack or fading away.

All winner workshop concepts will be public and sent to you, so if you are selected you can choose the project you want to work on during Hello Wood art camp.

Please find all information and documentation of our previous 3 art camps' projects at our website. / www.hellowood.eu /

- ▶ In case you are not a student anymore, but you are an architecture or design professional, maybe even a professor, then you are equally welcome to sign up as a team leader. Team leaders have the role of defining the team's task, drafting the concept and getting team members together in order to refine details and finally to realize an artwork. If you are interested in this role, please get in touch with us at orsi@hellowood.eu and we will provide you with more information.

PARTICIPATION FEE

In case you are accepted, you will be asked to choose a project and pay your participation fee, which is 125 Eur this year (excl. travel expenses). Please keep in mind that your application is only validated by the transfer of this fee.

IMPORTANT FACTS:

Application deadline:

25th May 2013

Date and location of Hello Wood 2013:

July 15-21. / Csórompuszta

Contact:

If you have any questions about the workshop or the application please let us know, feel free to ask at: workshop@hellowood.eu

MORE INFORMATION ABOUT HELLO WOOD:

<http://hellowood.eu>

<http://www.flickr.com/photos/momeline>

<http://www.vimeo.com/momeline>

<http://www.facebook.com/HelloWood>

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**We are looking forward to your applications
and see you at Hello Wood 2013!**

hello